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| INTRODUCTION  Set the purpose and respond to the prompt. Open with a positive tone. Remember, your goal is to persuade.  You may include facts/surveys/data here | * Thank you for \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. * *I/We* are looking forward to (you may introduce yourself by your full name)\_\_\_\_\_\_\_\_\_\_\_. * The possibility of \_\_ is (exciting/etc.) . * \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. | . |
| PROPOSAL  What is your recommendation? Keep in mind that your recommendation must stand out.  Be descriptive here - you may include facts/surveys/data here | * *I/We/The* class recommends \_\_because\_\_\_. * After analyzing \_\_\_\_\_I propose\_\_\_\_\_\_\_\_.OR * An analysis of \_\_ led me to suggest \_\_\_\_\_. * Newberg may have \_\_\_\_\_, but we think \_\_\_\_\_\_\_\_\_. * Data suggests that our idea will work, becaue \_\_\_\_\_\_\_\_\_\_\_ | . |
| OBJECTION/REBUTTAL  Is there an alternative proposal? Why is your proposal better? Use details here.  Wants vs. Needs | * While it is true that \_\_\_\_ it is also \_\_\_\_\_\_. * Although others recommend \_\_\_\_\_\_\_\_\_, I disagree due to \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. * \_\_\_\_\_ argue that \_\_\_\_\_\_, however, \_\_\_\_\_. * \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. | . |
| REASONS  Explain your thinking by giving evidence to support your proposal.  Positive impacts/Negative impacts  (repeat as needed depending on the number of reasons in your argument) | * The recommendation is supported by the fact that \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. * \_\_\_*is/would*\_\_\_ whereas\_\_\_ *is/would* \_\_\_. * However, both \_\_\_ and \_\_\_ *is/have* \_\_\_\_\_. * \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. | . |
| ELABORATION  Make further connections between your reasons and the proposal.  What are necessary building materials?  (repeat as needed) | * This is evidenced by \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. * Consequently, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. * Also, \_\_\_\_\_\_ would mean \_\_\_\_\_\_\_\_\_\_\_\_. * \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. | . |
| CONCLUSION  Return to your proposal and restate your recommendation. | * For all of these reasons, I recommend \_\_\_. * Ultimately, we should \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. * I sincerely hope we can move forward with this proposal to \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. * \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. |  |

**Keep in mind that these examples are before I revamped the formatting. The content, persuasive nature, and personality of the speeches are still in-tact.**

**A Taste of Newberg**

We need a new coffee/bakery in this area, because it will complement newberg. It will be fitting for this area because we need a little competition. This should be built because it's downtown and will increase competition which helps customers and give them more choices, too the main tourist attraction in newberg. It's one of a kind and will attract young civilized people. A Lot of people like bakeries, but most bakeries don't have good coffee of flat out don't have coffee. Yet “A Taste of Newberg” specializes in both so we guarantee you get incredible coffee and pastries or your money back.

Newberg should have a place where you can get a croissant a coffee at the same place. There isn't a place where there's a cafe and a bakery. Newberg's people like coffee. People would go to the taste of newberg need a new coffee/bakery in this area, because it will complement newberg. It will be it because of the balcony and the full glass windows and the coffee will be for everyone. And if you're late for work you can go there and have more time to spare and going to two different place will make you late for work.

Haven’t you’ve ever gone out and bought some coffee, and then wished you could also have a croissant or another bakery item? Going to “A Taste of Newberg” will be very convenient for most people because you can buy coffee and then walk 20 feet up the stairs to the bakery portion. We have very large full-wall windows (2nd floor) and roof seating that will attract more upper class customers. Middle and upper class people should gravitate towards this building when they see the architecture and interesting seating. The seating allows you to sit outside, on the roof, and by large windows, all of which will attract more middle and upper class customers (on the roof you can see over the buildings across the city!). It would also allow for middle class people who work early to drop by and pick up some coffee as well as some breakfast (ex: a croissant) through the order window on the side. “A Taste of Newberg” will provide bakery items and coffee to middle class, as well as supplying fine seating and bakery items to the upper class.

I believe that this building can impact our community in positive and negative ways. For instance, it catches the eyes of people driving past, so it will basically will stand out from all the other buildings which will reel in customers. Our idea may also cause competition. Since there is another bakery on the same street as ours, it may get competitive between the two businesses. It is also a much much much more convenient way to get coffee and something to eat at the same place other than going to two separate places. In other words, our brand new idea for downtown will change how outsiders see and think of our city, Newberg.

This would be a lot faster than going to individual places. The cafe will be elegant yet it will be for all classes of people rich and middle class people too. A unique buildings will be built at newberg. The roof seatings will attract the people. This will make the building a lot more popular than other places, “A Taste of Newberg” is a lot bigger than other buildings. The taste of newberg will be facing the same direction of the post office and then the people will go there more often. The people could rate 5 stars from the elegance. The stars would make it a lot more popular. The people would visit the center more often the place would make lots of money because all types of people would go there because of the balcony and the bakery. It will have people that are good at making all types of pastries, the pastries could be mexican, chinese, any type of pastries.

**Allison Mall**

I’m Oliver, today I will be telling you one of our ideas of what you should build next to the Allison. It will be the perfect site to put a mall. Newberg doesn’t have a mall, so it would not have local opposing malls. According to oregonlive.com, the Washington Square Mall makes over 1 billion dollars a year in profit, so we believe this mall will be very profitable for Newberg. Also it helps the city to shop locally. According to sustainableconnections.org they say that, “... when you buy from an independent, locally owned business, rather than a nationally owned businesses, significantly more of your money is used to make purchases from other local businesses…”. We also think that having a mall next to the Allison will Attract hotel renters to go their to buy items. We are trying to put fancy shops, jewelry stores, 4-5 star restaurants, chocolate stores, and more to look attractive to wealthy people. That is why we want to put a mall on the Allison site.

You think a mall is a want for Newberg but no, a mall is most definitely a need for Newberg. We did a survey to tell you what we want here in newberg, it might give you an idea. In example, we interviewed citizens of Newberg and over 90% of them wanted a mall. Tourists love places that look extraordinary right? Well an expensive money worth mall might or will bring more people, to live here, to come here often and, it will make more money for the government. Don’t you think we need more stores? A store can provide more unique clothes. The needs & wants that us might want can change the economy by giving newberg more population, which leads to more houses and more money will be made. In conclusion, if people give ideas, and report them to you, then you might just think about building what we wanted.

The impacts that the mall has on Newberg positive and negative. One, people won't have to drive as far to get to the mall and they can save time and energy. On the bad side there might be traffic on Springbrook RD. Back on the bright side, it would make a lot of money for the city. The Allison has to pay taxes to the city. That is our positive and negative statements for the Allison mall.

Customers in Newberg will benefit because with all the new competition other stores will lower their prices so people will also come to their shop. Having a new attraction will bring more people in the town and more customers to the other shops, so while we are taking money away from shops, we are also helping them with getting more customers. In our mall there are a diversity of shops for everyone which brings in a different array of people. Our selection of shops makes different classes, colors, and generations want to come. We have clothing stores, furniture stores, restaurants, and jewelry stores which fits all the different people that want to come. Having it a little farther from town will make people drive through town and see all the other shops that they may want to go to later. This means more business for the stores, taxes, and eventually more money for Newberg. Adding our mall would make shopping cheaper, our town would get more money and we would all have a mall close to us.

A mall would be perfect for the space because Newberg doesn't have a mall, it needs a mall and can make the city more money. First of all, it’s Newberg where there is no mall or really any big shopping center. For example, people don't have to drive so far to go to a mall. Second of all, Newberg needs a mall. We interviewed around 30 people that live in newberg and 90% of them all wanted a mall. Finally it would make more money for the city. It would pay off the money it costs to build a mall and even more money to build different things for Newberg like houses, apartment buildings and other important things to the city. We hope you think that a mall would be perfect for the allison site. Thank You.

**Neon City**

There is little doubt that an arcade should be built in Newberg. An arcade will increase

Newberg’s publicity if it is good. Towns with great arcades are usually well known. Many kids like arcades, along with adults, and they would enjoy a good quality arcade. Our arcade includes laser tag which will make it even more enjoyable and popular. Many adults that have lived here for a long time are probably tired of the same old restaurants, our arcade would bring a whole new restaurant to the table with all different kinds of food. Most of the arcades with food are very successful in business, like big als and chuck e cheese. An arcade would be a great addition to our beloved Newberg.

The Neon City Arcade and restaurant is a good way to have gamers play games.The restaurant in our arcade will have so much room inside for parties,The arcade, we will have so much games for gamers to enjoy, we have over 50 games. You will stay in one place, if you're hungry just go upstairs. If you like our arcade or laser tag then you will love our restaurant.

An arcade is a fun way to get gamers to come to Newberg plus an added restaurant. Gamers get to experience a fun time gaming, there are no arcades in Newberg this could be the next big thing. Meanwhile there is a restaurant to eat at while you game people will not just come to game but will come to eat. We also have a laser tag in the arcade laser tag is a fun game to play which is on our way to a successful business. I think Neon City will be a huge success to gamers all around.

Having an arcade would make lots of people happy. If it was good enough it could put us on the map. If we were big like Big al's we could become a chain arcade. Lots of people like arcades, arcades are always full of people. It would bring us more publicity. The added restaurant would give us lots of different kinds of people. Our restaurant would become very popular to all kinds of people because even if people didn’t like arcades they would probably love to eat delicious food. An arcade would greatly increase the economy of Newberg.

Arcades are very popular and many people would Newberg would probably love to have and arcade in Newberg because all the arcades in Oregon are far away from us. Our town doesn’t have an arcade. Many people like arcades, we could get more publicity as a town. Lasertag is also a very fun thing and would add lots of people to be able to come to our arcade. Our arcade would be so amazing people from other cities would want to come to our arcade. Grown ups can eat in the brand new restaurant in Neon City. The restaurant would make the arcade even more successful. An arcade would push this town to the next level.